WHRO Emerging Leaders Board

Minutes - January 13 2021

Virtual Meeting

Attendance

Members Present: Pereira, Washer, Pond, Chapman, Gray, Miller, Elder, Darrow, Langston, Estrada, Pina, Meyer, Thompson, West, Hicks, Black, Hopkins, Gray, White, Hardy

WHRO Employees Present: Rogan, Schmidt

Members Absent: Vaserfirer, Morey, and Witt (notified)

Summary of Meeting

1. Bert Schmidt, WHRO CEO, provided a welcome to the group
2. Katie Elder, Chair, proceeded with a brief introduction followed by introductions by all members
   a. Introductions included four, new members: Barbara Washer, Cristin Pond, Jessica Gray, and Lynette Pina.
3. Katie Elder provided an overview of the board and its focus areas
   a. Ms. Elder directed all members to sign-up for one committee
   b. All ELBO events will be virtual through July 2021 in accordance with WHRO guidance
   c. Established goal of executing one, virtual Emerging Talk before July
      i. Board members asked to provide inputs here:
      ii. https://docs.google.com/spreadsheets/d/1UDQrXMLz_WerlC6qE65UNz_qvF6ws0ta/edit#gid=1558983109
   d. Announced date shift of 9:5 Independent Lens
      i. Thursday January 28, 2020
   e. Cristin Pond asked about the source of funding for ELBO activities
      i. Nancy Rogan, WHRO Community Engagement Officer, explained that last-year (2020) the station received a $1500 grant to support marketing, food, and moderators for the Independent Lens series
      ii. All other funds come from the Community Engagement Officer’s Miscellaneous Budget
4. Podcast Committee (Smart Pill)
a. Awaiting feedback from Nancy Rogan on new concept; submitted for review November 11, 2021
b. Goal is to finish the Millennial Moms series (production) before continuing with new concept

5. Google Drive Overview
   a. John Miller, Secretary, provided an overview of the ELBO Google Drive and primary organizational documents
      i. The drive is located here: https://drive.google.com/drive/folders/0B9MT5MBLNh-rY0VXSfdSM3BqRIU
      ii. The primary document for contact details, committee sign-ups, bios, rosters is here: https://drive.google.com/drive/folders/0B9MT5MBLNh-rY0VXSfdSM3BqRIU

6. 9:5: Independent Lens
   a. Panel - Women in Workplace theme
      i. Includes current and former ELBOs on panel
   b. Moved to 28 January 13, 2021
   c. Stand-by for push and promotional materials; please share on social media

7. The follow-on Independent Lens is Mr. Soul
   a. Tameika Hopkins is the chair

8. Rachel Thompson recognized Paige Hamm for her dedication to the board of the last two-years. Paige recently accepted a new position at WHRO. We thanked Jan Kim and Whitney Porter for their work over the last two-years as ELBOs

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### Post-Meeting Action Items

9. **All** - Committee Sign-Up - **Deadline February 1**
   a. Sign-Up for at least one committee
      b. https://docs.google.com/spreadsheets/d/1UDQrXMLz_WerlC6qE65UNz_qvF6ws0ta/edit#gid=2076338129

10. **All** - Validate roster details - **Deadline February 1**
    a. Make edits and highlight row green to show correct
    b. https://docs.google.com/spreadsheets/d/1UDQrXMLz_WerlC6qE65UNz_qvF6ws0ta/edit#gid=1236726289

11. **All** - Review Tweet BIO or create Tweet BIO of 140 characters for WHRO ELBO page - **Deadline February 1**
    a. Highlight Tweet green once entered/validated
    b. https://docs.google.com/spreadsheets/d/1UDQrXMLz_WerlC6qE65UNz_qvF6ws0ta/edit#gid=1731460209
    c. Tweets will be uploaded here: https://whro.org/elb/8818-meet-the-elbows

12. **All** - Brainstorm Ideas for Emerging Talks -
    a. Align ideas with WHRO/Public Media focus
b. Submit Ideas here:
   https://docs.google.com/spreadsheets/d/1UDQrXMLz_WerlC6qE65UNz_qvF6ws0ta/edit#gid=1558983109

13. All - Independent Lens Sign-Up - **Deadline February 1**
   a. Sign-Up to help plan future film screenings here:
   b. https://docs.google.com/spreadsheets/d/1UDQrXMLz_WerlC6qE65UNz_qvF6ws0ta/edit#gid=432624916

14. All - New and Replacement ELBO T-shirts
   a. Email Nancy Rogan nancy.rogan@whro.org with size if you’re new or your ELBO shirt is unserviceable. Nancy will mail.
   b. **All** - Register, share, and attend 9:5 Virtual Screening
      i. Register here: https://whro.org/indielens

15. All - Brainstorm Ideas for Emerging Talks -
   a. Align ideas with WHRO/Public Media focus
   b. Submit Ideas here:
      https://docs.google.com/spreadsheets/d/1UDQrXMLz_WerlC6qE65UNz_qvF6ws0ta/edit#gid=1558983109

16. **New Members** - Submit Headshots for Meet the ELBOs - **Deadline February 1**
   a. Email to Nancy Rogan nancy.rogan@whro.org
   b. The following individuals need to submit: Barbara Washer, Cristin Pond, Jessica Gray, and Lynette Pina

17. **Nancy Rogan** - Provide feedback on Smart Pill Concept to ELBO leadership and Keith Darrow, Podcast Chair

18. **Leadership Board** - Write Intro for WHRO ELBO webpage

19. **Will White** - Conduct Synch Up with ELBO Leadership for Coded Bias Screening (March)

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**Station Initiatives-Nancy Rogan WHRO**

- WHRO is very excited to have Paige Hamm join the WHRO team as the new Grants and Initiatives Manager.
- WHRO/WHRV announced acquisition of WFOS Radio and collaboration with 1920s Radio Network
- Martha Reads Series is ongoing. A new weekly Facebook segment featuring stories written by local children. Join us each week online to hear a new story. Readings occur every Friday at 10 am on Facebook. Visit https://whro.org/marthareads for previous stories.
- During the pandemic, WHRO added more content to eMediaVA so there are now over amazing 180,000 teaching components/elements
- Great Computer Challenge is May 15 and will be virtual this year. The Great Computer Challenge is a joint project of WHRO, the Consortium for Interactive Instruction and Old Dominion University! This is a competitive opportunity for students in Kindergarten through 12th Grade to demonstrate their knowledge of various computer applications
and programming skills.

http://education.whro.org/regional-services/for-schools/great-computer-challenge

- WHRO Spelling Bee https://whro.org/spellingbee - 13 February 2021
- WHRO now has a new Environmental Van to include TV components for sharing with students.

ELBO EVENTS

Monica Meyer-Virginia Symphony
As part of the City of Norfolk’s tribute to Martin Luther King Jr., presented in collaboration with the Virginia Symphony Orchestra and HARMONY Project partner churches, the annual “Songs for a Dreamer” concert will be presented virtually this year, including welcoming remarks by Mayor Kenneth Cooper Alexander. Stream for 45 days from January 18.
https://virginiasymphony.org/2021season/

Sam Black-Downtown Norfolk Council
Eat, support, and save at Downtown Norfolk Restaurant Week. Delivery and pick-up options available. January 17 - 24. One week only!
https://www.downtownnorfolk.org/explore/restaurant-wee

Cristin Pond - Suffolk Center For Cultural Arts
Preparations are underway for the Suffolk Center’s annual fundraiser! This year we will host a magnificent There’s No Place Like Home for the ARTS! which will benefit the Suffolk Center’s arts education programs for our community. This VIRTUAL Fundraiser will be held Saturday, February 20, 2021 from 7-8pm. Includes live auction, silent auction, and BINGO!
https://suffolkcenter.org/fundraiser2021/

Tameika Hopkins - Girl Scouts
It is cookie season. Set your New Year’s resolution aside and support your local Girl Scouts! Due to the pandemic, they will not be available at store fronts. Do not fret. You can order online. If you don’t know a Girl Scout, no sweat. Email customercare@gsccc.org. You can also donate cookies to local service members. Feel free to send to Sam Black at her personal mailing address. https://www.gscce.org/en/cookies/about-girl-scout-cookies.html

Jennifer Chapman - Richmond Ballet
The 2021 Richmond Ballet season is underway with a mix of classic and contemporary programs. Don’t want to drive to Richmond? Attend virtually or take the trek and attend in a safe, socially distanced environment. Tickets start at $25.
https://www.richmondballet.com/

Next Meeting and Event
The next ELBO event is 9:5 Virtual Independent Lens Screening at 6 pm on Thursday, January 28.
The next ELBO meeting is at 6pm on Wednesday, February 10 on Zoom.