



WHRO/WHRV Emerging Leaders Advisory Board

WHRO/WHRV Emerging Leaders Board Guidelines

WHRO's Emerging Leaders Board works to increase young professionals' engagement in public media's mission through the creation of unique, entertaining, and educational opportunities.

The role of the Emerging Leaders Board is twofold. The Board is primarily charged with planning, promoting, and executing successful Board generated initiatives that promote the station to, and actively engage, millennial and similar audiences. The secondary role is to review WHRO's programming, community, and station initiatives and providing feedback and recommendations on opportunities to maximize reach to millennial and similar audiences.

Committees

- Members are expected to serve on at least one committee to ensure recommended actions and events are properly executed.
- Additional committees may be added as needed to fulfill the role of the Board.
- Each committee will elect a Project Manager. PM's role will serve as lead for the committee and liaison to Board.

Membership Committee responsible for membership recruitment, nomination, development, and retention.

Engagement Committee will plan, coordinate resources, and implement Board identified initiatives. Each member is responsible for serving on at least one initiative committee each year.

Podcast Committee will coordinate and implements all podcast responsibilities (plan, record, edit).

Commitments

Once acceptance of a position as a member of Board, member agrees to:

- Support the successful implementation of all Board initiatives
- Suggest strategies to support WHRO/WHRV's role in maintaining relevance and interest to current audiences with a focus on millennial age range
- Be an ambassador of the station and represent WHRO/WHRV positively in the community
- Identify individuals who meet Board membership criteria and recommend them
- Attend at least eight out of ten board meetings. Failure to fulfill meeting guidelines in any year will result in release from Board
- Be a current contributing member of WHRO

I have read and agree to all the above guidelines.

Name

Date