



WHRO/WHRV Emerging Leaders Advisory Board

WHRO/WHRV Emerging Leaders Board Guidelines

WHRO's Emerging Leaders Board works to increase young professionals' engagement in public media's mission through the creation of unique, entertaining, and educational opportunities.

The role of the Emerging Leaders Board is twofold. The Board is primarily charged with planning, promoting, and executing successful Board generated initiatives that promote the station to, and actively engage, millennial and similar audiences. The secondary role is to review WHRO's programming, community, and station initiatives and providing feedback and recommendations on opportunities to maximize reach to millennial and similar audiences. To maintain a focus on young audiences, members are between the ages of 21 and 40 years old.

Committees

- Members are expected to serve on at least one committee to ensure recommended actions and events are properly executed.
- Additional committees may be added as needed to fulfill the role of the Board.
- Each committee will elect a Project Lead/ Manager. PM's role will serve as lead for the committee and liaison to Board.

Membership Committee will participate each year in recruiting new members. This role entails: updating the application, reviewing submitted applications, planning the New Member Meet and Greet. Additionally, they are responsible for recommending candidates for Chair and Vice Chair as the terms run out.

Event Committee(s) will be formed for as needed for each individual Board events. Each event will have a Project Lead/Manager who is the primary contact and responsible for the development and implementation of the specific event.

Commitments

Once acceptance of a position as a member of Board, member agrees to:

- Support the successful implementation of all Board initiatives through involvement in addition to regular meetings
- Suggest strategies to support WHRO/WHRV's role in maintaining relevance and interest to current audiences with a focus on millennial age range
- Be an ambassador of the station and represent WHRO/WHRV positively in the community
- Identify individuals who meet Board membership criteria and recommend them
- Attend at least eight out of ten board meetings. Failure to fulfill meeting guidelines in any year will result in release from Board
- Be a current contributing member of WHRO
- A term is January

I have read and agree to all the above guidelines.

Name

Date

Emerging Leaders Board Leadership Guidelines

- Emerging Leaders Board (ELB) shall consist of, Chair, Vice Chair, and Secretary
- Each member is elected for a two-year term.
- As the Board operates on a calendar year, elections shall take place in November with the newly elected positions assuming their roles at the first meeting the following January.

Process

As leadership roles are coming to an end, in October of that year, the Membership Committee shall make recommendations to fill the outgoing positions to the leadership team and station liaison. Recommended members will be contacted to gauge interest and will be presented to the Board at the November meeting. Each individual considered for a leadership role will provide a speech as to their qualifications and intentions for the position.

Chair

The position of Chair is responsible of ensuring the progress and success of the Board and all Board proceedings directly align with the mission of ELB and WHRO. Responsibilities include

- Serving as the Board liaison to WHRO
- Running board meetings
- Working with leadership to:
 - Create the monthly agenda
 - Establish yearly meeting dates and times
 - Identify yearly Board goals
- Represent WHRO's priorities to the Board

Vice Chair

The position of Vice Chair supports the Chair in all areas of responsibility. In the absence of the Chair at meetings, or any other ELB sanctioned occasion, the Vice Chair will act as Chair. In addition, the Vice Chair is responsible for establishing working committees that support all events and actions of the Board.

Secretary

The position of Secretary supports the Chair and Vice Chair in all areas of responsibility.

The Secretary's role is to take minutes and attendance at board meetings. This also includes arranging for digital documentation (photography, video, recording voice...) at all ELB events*. This position is available for new members. They may indicate their interest by notifying current leadership team and/or the Station Liaison. If more than one member is interested, the position will be decided by a vote.

Mid-year Leadership Modifications

In the event the position of Chair, Vice Chair, or Secretary shall become vacant mid-year, the position following the vacant position will move into that position if all parties are in agreement. After this procedure, if a position remains open, either an election will be held to fill the open position or, with consultation and approval from the existing leadership team, the Chair is able to appoint a member to the open position.

The term of this newly elected position will assume the term timeline of the individual previously in that position.