

## WHRO Emerging Leaders Board

Minutes - Wednesday, February 8, 2023

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### Attendance

**Members Present:** Black, Chen, Darrow, Gopal, Hardy, Hicks, Jones, Keene, Maggard, O'Brien, Robers, Serrano, Tuck, White

**WHRO Employees Present:** Nancy

**Members Absent:** Estrada, Hall (2x), Pereira (2x), Sobol, Wiley

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1. Welcome/Ice-Breaker - Rhena/Tam
  - a. Valentine's Day Icebreaker
    - i. Answers redacted
  
2. Indie Lens
  - a. Love in the Time of Fentanyl - Sam/Will
    - i. Recap:
      1. Flowers to Will White and his spectacular organization of panel of speakers
        - a. Will speaks on how to obtain panelist:
        - b. Wife is connected to social services in Hampton Roads. Panelist were more than willing to participate.
        - c. Advertising through Facebook Events, added into e-news, radio broadcast
        - d. Nancy: Ad Hoc committee responsible for promotion.
          - i. Lauren Carter - interested in creating a flier/outreach content and posting in the right areas
          - ii. Lauren - collective list/contact sheet of panelist past and present
          - iii. Yu: reaching out to student newspaper organizations
  - b. Storming Caesar's Palace ( date) - Tam/Rhena
    - i. Overview:
      1. Tam - Resource Fair at *For Kids* at the brand new building in Chesapeake. Transition people from homelessness to housing.
        - a. If you have contacts - please feel free to contribute
      2. Only confirmed panelist works at For Kids

3. Rhena - reached out to an ODU professor as a potential panelist.
  4. Nancy - reached out to Independent Lens for a potential panelist.
  - c. Free Chol Soo Lee ( April 20) - Zoe
    - i. Overview
      1. 1970's Korean man wrongly convicted of a crime. The Pacific-Asian community rallies around him. Complex character. Focuses on how the criminal justice system shapes people.
      2. No confirmed location.
      3. Nancy - offers caution when choosing moderators. Active listeners who are able to control conversational flow.
3. Play Your Heart Out ( June 1) - Zoe
    - a. Cova Brewing at Oceanview
      - i. Rachel - "At a bar, does every artist need to be 18+? Do attendees?"
      - ii. Answer: will look into it.
    - b. Barry Gram will be MC.
      - i. Features artists selected to build audience on his radio show
      - ii. Emphasis on emerging artist
    - c. Call for artists needed.
      - i. Timeline:
      - ii. March 24 - selection closes
  4. Presence Event - March
    - a. Promotion and marketing opportunity for WHRO
    - b. Location: Hermitage? Bobby Black Hat?
    - c. Need 2-3 people to man the table
  5. Ad-Hoc committee - Updating Photos + Bios
    - a. Will and Tam volunteered to head the committee.
    - b. Bio should be a tweet. Icebreaker's next meeting will be to read out tweets.
    - c. Photos need to be coordinated on own
  6. Station Initiatives - Nancy
    - a. content report from Nancy,
      - i. *Dogs in the Wild*
      - ii. *Fight the Power, How Hip-Hop Changed the World*
      - iii. *Sanditon Final Season*
    - b. Journalism Growing
      - i. Dee Patel
        1. Running the digital newsletter (M-F)
      - ii. Conner Worley
        1. New Journalist and Announcer
      - iii. New Public Media climate collaborative grant gives WHRO the ability to hire a full time reporter

- c. Out of the Box Emerging Artist Series
  - i. 90% sure these are on Thursdays
- d. Journalist pt. 2
  - i. "News Pubs" February 23
    - 1. Incorporate the Presence Events?
    - 2. Locations: the garage, vanguard
    - 3. Synopsis: Opportunities to talk to the public about the importance of journalism
    - 4. Hot word: news desert

## 7. Other Business

Any upcoming events or news members would like to share from their organizations?

- a. Willson's Thoughts
  - i. Success of our group. Direction needed for new members.
- b. Rhena -
  - i. Next meeting 6:00-8:00. Creating a GroupMe to disseminate info quicker.
  - ii. Need to meet as an exec board to coordinate future efforts.
  - iii. April meeting falls during Spring Break FYI.
- c. Tam
  - i. Buy. Cookies.
- d. Yu
  - i. None.
- e. Sam
  - i. None.
- f. Keith
  - i. Nope showing February 21 at 8:00
- g. Lauren
  - i. tHRive
    - 1. Member Meetup at 1701 co-working in the VIBE, VB
      - a. February 10
  - ii. Happy Hour at Garage Brewery
    - 1. February 22
  - iii. Chamber
    - 1. April 18: B2B at Chesapeake Conference Center
    - 2. April 26: HRSHRM: Mental Health in the Workplace
- h. Will
  - i. HR workforce council - workforce 20 under 20 awards
    - 1. Nominate those who you feel are deserving
    - 2. Sending Link.
- i. Rachel Jones
  - i. Feb 18 @ 7:00, *Amanda*, screening of event and panel
    - 1. Location Historic Palace of Virginia on the Eastern Shore
  - ii. One Act Play festival in March. Date TBD.
- j. Rachel Keen

- i. Symphonicity with Jay Senate at the American Theatre in Hampton
      - 1. Feb 18
    - ii. VA Arts Festival - Jazz at the Lincoln Center
    - iii. HB
  - k. Ashleigh
    - i. Hermitage Emerson Theatre plug. Opening day March 3
      - 1. Jack and the Beanstalk, but crazy
  - l. Patrick
    - i. Symphony. Lots of events. Go to their website...
  - m. Sonia
    - i. World Culture Fest, March 21, VB Convention Center
      - 1. International Event. Celebration of world culture, harmony, peace, non-violence.
      - 2. 10 Cities across the US to hold smaller events (VB) chosen.
      - 3. Low-Key big deal
    - ii. Holy, March 11, No Location
      - 1. Sounds like a color run

8. Adjournment - Next Meeting Wednesday, March 8, 2023

Upcoming meetings

March 8, 2023

April 12, 2023

May 10, 2023

June 14, 2023

July 12, 2023 TBD

August 9, 2023 TBD

September 13, 2023

October 11, 2023

November 8, 2023

December 13, 2023 TBD New member Meet-n-Greet.