May ELB Board Meeting Agenda

Wednesday, May 24, 2023
6:00 PM

Attendance:
Black, Chen, Gopal, Hardy, Jones, Keene, O'Brien, Serrano, Sobol, Tuck, Wiley, White

Missing:
Darrow, Estrada, Hall, Hicks, Maggard, Pereira

Opening
1. Welcome/Icebreaker - Rhena / Tam
   a. Pick a Disney character that emulates you - well done everyone!
   b. Tam is Graduating
   c. John Wiley is thriving in Dakar, Senegal
2. WHRO Journalism Update
   a. What current issues are standing out to you for your community?
      i. Mechelle Hankerson
      ii. Launched Daily e-Newsletter
      iii. Prepping for upcoming elections
         1. By early voting – having a new age, old school voter guide
            a. Top donors, topics important to candidates
            b. Totally digital. Future, for members only, a print product.
      iv. Context on SITW Post
         1. Greek Fest → College Beach Weekend → SITW
         2. WHRO Independent Public Editor to review accuracy of content if there are public concerns
   v. Looking for a new position in the news room: Digital Producer

Old business
1. Indie Lens
   a. Update on 2023-2024 season
   b. Later on in the summer we will vote on which Indie Lens’s we would like to screen
2. Play Your Heart Out - Zoe
   a. Chosen Performers, June 1 @ COVA, starts @ 6:30

New business
1. Station Initiatives - Nancy
   a. PBS cool things coming up next year
   b. Gospel, Funk, and ____ music series possibly coming
   c. Summer Sizzle from PBS, and Passport from the BBC
d. American Masters: Little Richards
  e. Buffalo Soldiers
  f. Endeavour – Final Season
  g. Love and Respect
  h. WHRO News Pubs
  i. PrideFest – June 24th, need volunteers to help work the tent.
  j. Woman in Skilled Careers Event, VMASC, June 8th

2. Survey Discussion - Rhena/Tam
   a. Let’s keep this meeting under a hour
   b. Strengths: Planning, fantastic, networking, events, working with a variety of groups in the area
   c. Issues in our area: Gun Control, News Deserts, Housing Crisis, Coastal Flooding
   d. Marketing people coming

3. Other Business
   a. Any upcoming events or news members would like to share from their organizations?
      - Sam
        o $500 to tell downtown Norfolk on why they love working downtown
      - Yu
      - Sonia
      - Zoe
      - Rachel J
      - Rachel K
        o Voting is upcoming
      - Patrick
        o Leaving for Cleveland public media 😊
      - Tameika
        o June 10th Summer Camp, 9-5
        o All the Events
        o Reach out if you want a membership form for a background check
      - Hannah
      - Willson
      - William

Action Item for the group
   1. Ad-Hoc committee - Updating Photos + Bios

Adjournment
   1. Next Meeting Wednesday, June 14, 2023

Upcoming meetings:
June 14, 2023
July 12, 2023 TBD
August 9, 2023 SKIPPING THIS MEETING
September 13, 2023
October 11, 2023
November 8, 2023
December 13, 2023 TBD New member Meet-n-Greet.