



May ELB Board Meeting Agenda

Wednesday, May 24, 2023

6:00 PM

Attendance:

Black, Chen, Gopal, Hardy, Jones, Keene, O'Brien, Serrano, Sobol, Tuck, Wiley, White

Missing:

Darrow, Estrada, Hall, Hicks, Maggard, Pereira

Opening

1. Welcome/Icebreaker - Rhena / Tam
 - a. Pick a Disney character that emulates you - well done everyone!
 - b. Tam is Graduating
 - c. John Wiley is thriving in Dakar, Senegal
2. WHRO Journalism Update
 - a. What current issues are standing out to you for your community?
 - i. Mechelle Hankerson
 - ii. Launched Daily e-Newsletter
 - iii. Prepping for upcoming elections
 1. By early voting – having a new age, old school voter guide
 - a. Top donors, topics important to candidates
 - b. Totally digital. Future, for members only, a print product.
 - iv. Context on SITW Post
 1. Greek Fest → College Beach Weekend → SITW
 2. WHRO Independent Public Editor to review accuracy of content if there are public concerns
 - v. Looking for a new position in the news room: Digital Producer

Old business

1. Indie Lens
 - a. Update on 2023-2024 season
 - b. Later on in the summer we will vote on which Indie Lens's we would like to screen
2. Play Your Heart Out - Zoe
 - a. Chosen Performers, June 1 @ COVA, starts @ 6:30

New business

1. Station Initiatives - Nancy
 - a. PBS cool things coming up next year
 - b. Gospel, Funk, and ____ music series possibly coming
 - c. Summer Sizzle from PBS, and Passport from the BBC

- d. American Masters: Little Richards
 - e. Buffalo Soldiers
 - f. Endeavour – Final Season
 - g. Love and Respect
 - h. WHRO News Pubs
 - i. PrideFest – June 24th, need volunteers to help work the tent.
 - j. Woman in Skilled Careers Event, VMASC, June 8th
2. Survey Discussion - Rhena/Tam
 - a. Let's keep this meeting under a hour
 - b. Strengths: Planning, fantastic, networking, events, working with a variety of groups in the area
 - c. Issues in our area: Gun Control, News Deserts, Housing Crisis, Coastal Flooding
 - d. Marketing people coming
 3. Other Business
 - a. Any upcoming events or news members would like to share from their organizations?
 - Sam
 - \$500 to tell downtown Norfolk on why they love working downtown
 - Yu
 - Sonia
 - Zoe
 - Rachel J
 - Rachel K
 - Voting is upcoming
 - Patrick
 - Leaving for Cleveland public media 😞
 - Tameika
 - June 10th Summer Camp, 9-5
 - All the Events
 - Reach out if you want a membership form for a background check
 - Hannah
 - Willson
 - William

Action Item for the group

1. Ad-Hoc committee - Updating Photos + Bios

Adjournment

1. Next Meeting Wednesday, June 14, 2023

Upcoming meetings:

June 14, 2023

July 12, 2023 TBD

August 9, 2023 SKIPPING THIS MEETING

September 13, 2023

October 11, 2023

November 8, 2023

December 13, 2023 TBD New member Meet-n-Greet.